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March 5, 2019

Dear New London Business Owner,

In recent months, you may have heard about the many programs and investments coming to New London as we grow our city into the economic and cultural center of Southeast Connecticut. During that time, there have been many questions from our local businesses about what the city can do to help you grow your business.

My name is Peter Lent and I am the Economic Development Coordinator for New London's Office of Development and Planning. As the Economic Development Coordinator, I am both a point of contact and a resource for you. It is my goal to build strong relationships with every business owner in New London and ensure you have access to all the resources and opportunities the city has to offer.

If you have questions about zoning, grant programs, business opportunities, or if you want to build a stronger relationship with the city, please don't hesitate to call me directly at (860) 437-6309 or e-mail me at PLent@ci.new-london.ct.us. As part of my

role within the Office of Development and Planning, I want to hear from each of our local businesses about how we can help you grow. I ask that you take a few minutes to complete an online survey regarding where the city can make it easier and more beneficial for you to do business in New London.

The New London business survey can be found [here](#). We hope to receive a response from everyone as we discuss new ideas for moving our city forward as a center of business.

In the coming weeks, the city will be hosting roundtable discussions to directly speak with you and share results from the survey. In addition, the Office of Development and Planning will be releasing a new online information hub for quick and easy access to information about city services, grants, contact information, and frequently asked questions.

I hope to speak to each of you in the coming weeks to discuss how New London can support your business. If you need to set up a meeting or would like to introduce yourself, please don't hesitate to give me a call.

Sincerely,

Peter Lent

Economic Development Coordinator

Office of Development and Planning

181 State Street

City of New London

(860) 437-6309

SURVEY FOR NEW LONDON BUSINESSES

